



# Triathlon European Championship Criteria 2007

## A. General requirements

1. **Basic Principles**
  - a) Safe and Fair
  - b) Spectator and media friendly
  - c) Transparency and Accountability
  - d) Satisfy sponsors
  - e) Be profitable for the LOC
  - f) Create a lasting, positive legacy for the host city
  
2. **ETU Relationship with LOC, Host City and NF:**
  - a) Collaborative working relationship within the “agreement”, ETU constitution, competition rules and ITU Event manual
  - b) Contracts and Agreements: all parties open in regards to budgets, income and expenses
  
3. **Event Organizer’s Structure**
  - a) Permits and Approvals
  - b) Payment and Reporting Schedule
  - c) Insurance
  - d) Overview and Organisational Chart
  - e) Competition Administration
  - f) Legal and Insurance
  - g) Database Management
  - h) VIP and Sponsor, Volunteer, Spectator, Athlete Services
  - i) Accreditation Protocol
  
4. **Venue Organization Chart**
  - a) Course Designs
  - b) Public Address
  - c) Podium Awards
  - d) Race Medical
  - e) VIP Sponsor Hosting Area
  - f) Security and Accreditation
  - g) Race Communication and Control Centre
  - h) Sport Expo Facilities
  - i) Spectator Food Services
  - j) Live Coverage, Timing and Results
  - k) Television Production
  
5. **Promotion, Marketing, Sponsorship and Special Events**
  - a) Majority of Sponsor categories free to LOC.
  - b) Hosting Special Events
  - c) Promotion, Public Relations and Government
  - d) Media Promotions
  - e) Event Media Centre and Media Services
  - f) Transparency from all parties in terms of sponsor agreements – both those confirmed and on the radar.

## **B. Specific Requirements**

### **ETU European Triathlon Championships 2007**

**Categories:** U23 and Youth

**Date:** 15 July 2007 (alternative date: 22 July 2007)

**Minimum prize money (U23):** 10.000 Euro

**Event fee:** 5.000 Euro (included ETU media)

**Additional programs:**

- Host and pay for the training facilities of a Sport Development training camp for 40 athletes for 10 days after the competitions
- LOC to negotiate low cost accommodation and will be paid by NFs/ETU
- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

**Accommodation:** For 4 ETU Officials for 4 nights on double-room basis and 2 Coaches for 14 nights on single room basis

**Additional rank:** On the U23 Championships ETU Ranking points will be awarded.

### **ETU Long-Distance European Triathlon Championships 2007**

**Categories:** Elite, Age-Group

**Date:** upon negotiation between the Host NF / LOC / ITU Long Distance Commission / ETU

**Minimum prize money:** 40.000 Euro

**Event fee:** 10.000 Euro (included ETU media)

**Additional programs:**

- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

**Accommodation:** For 4 ETU Officials for 4 nights on double-room basis

**Additional rank:** The ETU Long Distance European Championships will be the part of the ITU Long Distance World Series.

## **C. Bid Book Requirements**

1. Letter of request from the host city
2. Letter of request from the host national federation
3. Letter of support from the authorities responsible for issuing licenses and permits, i.e., roads, water quality, local vendors, etc.
4. Course description with stadium plan as per venue operations section of the ITU Events Manual.
5. Promotion and Media Plan including integration with ETU Media for television and online services.

## **D. Timelines and Deadlines**

### 2007 Triathlon European Championships

<b>Date</b>	<b>Item Deadline</b>
31 May, 2006	Bid Book submitted to ETU Secretary General
22 June 2006	Presentation at the ETU Executive Board meeting
23 June 2006	ETU Executive Board announces the successful bids on the ETU Congress