



# Triathlon European Championship Criteria 2008

## A. General requirements

1. **Basic Principles**
  - a) Safe and Fair
  - b) Spectator and media friendly
  - c) Transparency and Accountability
  - d) Satisfy sponsors
  - e) Be profitable for the LOC
  - f) Create a lasting, positive legacy for the host city
  
2. **ETU Relationship with LOC, Host City and NF:**
  - a) Collaborative working relationship within the “agreement”, ETU constitution, competition rules and ITU Event manual
  - b) Contracts and Agreements: all parties open in regards to budgets, income and expenses
  
3. **Event Organizer’s Structure**
  - a) Permits and Approvals
  - b) Payment and Reporting Schedule
  - c) Insurance
  - d) Overview and Organisational Chart
  - e) Competition Administration
  - f) Legal and Insurance
  - g) Database Management
  - h) VIP and Sponsor, Volunteer, Spectator, Athlete Services
  - i) Accreditation Protocol
  
4. **Venue Organization Chart**
  - a) Course Designs
  - b) Public Address
  - c) Podium Awards
  - d) Race Medical
  - e) VIP Sponsor Hosting Area
  - f) Security and Accreditation
  - g) Race Communication and Control Centre
  - h) Sport Expo Facilities
  - i) Spectator Food Services
  - j) Live Coverage, Timing and Results
  - k) Television Production
  
5. **Promotion, Marketing, Sponsorship and Special Events**
  - a) Majority of Sponsor categories free to LOC.
  - b) Hosting Special Events
  - c) Promotion, Public Relations and Government
  - d) Media Promotions
  - e) Event Media Centre and Media Services
  - f) Transparency from all parties in terms of sponsor agreements – both those confirmed and on the radar.

## **B. Specific Requirements**

### **ETU Triathlon European Championships 2008**

**Categories:** Elite, Age-Group, AWAD, Team

**Date:** 10-11 May 2008 (no alternative dates)

**Minimum prize money:** 60.000 Euro

**Event fee:** 20.000 Euro

**Additional programs to be covered by LOC:**

- ETU Congress (facility for 100 persons included 2 coffee breaks and 1 lunch)
- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

**Accommodation:** For 24 ETU/ITU Officials for 5 nights

**Additional rank:** ITU Regional Championships and Olympic qualifier with ITU and ETU Ranking points for the Elite.

**Television:** Live coverage.

### **ETU Triathlon European Championships 2008**

**Categories:** U23, Junior and Youth Team

**Date:** 12-13 July 2008 (alternative date: 19-20 July 2008)

**Minimum prize money (U23):** 12.000 Euro

**Event fee:** 8.000 Euro

**Additional programs:**

- Host and pay for ETU Coaching seminar (facilities and guest speakers)
- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

**Accommodation:** For 4 ETU Officials for 4 nights on double-room basis

**Additional rank:** On the U23 Championships ETU Ranking points will be awarded.

### **ETU Duathlon European Championships 2008**

**Categories:** Junior, U23, Elite, Age-Groups, Team

**Date:** (September/October) upon negotiation between the Host NF / LOC / ITU Duathlon Committee / ETU

**Minimum prize money:** 25.000 Euro (Elite)

**Event fee:** 7.000 Euro

**Additional programs:**

- Host and pay for a Duathlon Conference
- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

**Accommodation:** For 6 ETU Officials for 4 nights on double-room basis

**Additional rank:** The ETU Duathlon European Championships will be the part of the ITU Duathlon World Cup series.

### **ETU Triple Olympic Triathlon European Championships 2008**

**Categories:** Elite, Age-Group

**Date:** upon negotiation between the Host NF / LOC / ITU Long Distance Commission / ETU

**Minimum prize money:** 50.000 Euro

**Event fee:** 15.000 Euro

**Additional programs:**

- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

**Accommodation:** For 4 ETU Officials for 4 nights on double-room basis

**Additional rank:** The ETU Long Distance European Championships will be the part of the ITU Long Distance World Series.

## **ETU Winter Triathlon European Championships 2008**

**Categories:** Elite, U23, Junior, Age-Group and Team

**Date:** upon negotiation between the Host NF / LOC / ITU Long Distance Commission / ETU

**Minimum prize money:** TBD

**Event fee:** TBD

**Additional programs:**

- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

**Accommodation:** For 4 ETU Officials for 4 nights on double-room basis

**Additional rank:** The ETU Winter Triathlon European Championships will be the part of the ITU Winter Triathlon World Cup Series

**Upon decision of the 2006 ETU Congress additional European Championships bids can be called.**

### **C. Bid Book Requirements**

1. Letter of request from the host city
2. Letter of request from the host national federation
3. Letter of support from the authorities responsible for issuing licenses and permits, i.e., roads, water quality, local vendors, etc.
4. Course description with stadium plan as per venue operations section of the ITU Events Manual.
5. Promotion and Media Plan including integration with ETU Media for television and online services.

### **D. Timelines and Deadlines**

2008 Triathlon European Championships

<b>Date</b>	<b>Item Deadline</b>
31 May, 2006	Bid Book submitted to ETU Secretary General
22 June 2006	Presentation at the ETU Executive Board meeting
23 June 2006	ETU Executive Board announces the successful bids on the ETU Congress